

# SEAN C. MADDEN

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## OBJECTIVE

To obtain an entry level position in communications or social media management which allows me to use my skills and abilities to contribute to your continued success and growth.

## EDUCATION

Master of Fine Arts, Creative Writing. Full Sail University, September 2019

Bachelor of Arts, Communication Arts/Telecommunication and Film, University of West Florida, May 2017

International TEFL Academy, Chicago, IL. TEFL/TESOL Certificate, October 2017

## SKILLS AND QUALIFICATIONS

- Completes work efficiently, accurately, and on time.
- Experienced in drafting and posting to Facebook, Twitter, Tumblr, Instagram and YouTube.
- Produced copy for websites, including new landing pages, titles and headlines.
- Experienced at writing for multiple media formats, including social media content, press releases, news stories, public service announcements, digital media content, advertisements and features for television and radio.
- Highly proficient in use of Audacity, Sony Movie Studio Platinum, Final Draft, and all Microsoft Office Suite programs including Word, PowerPoint, Excel, Access and Outlook.
- Working knowledge of Adobe Creative Suite including Photoshop, Premiere and desktop publishing.
- Works well under pressure; experienced at working on a deadline and multi-tasking.
- Experienced at composing multi-media presentations for speaking engagements.
- Experienced with fundamentals of television field and studio production and radio studio production, including use of equipment, scheduling, and producing content for live broadcast and podcast.

## PROFESSIONAL EXPERIENCE

Little House of Music Inc., Satellite Beach, FL

Aug 2019 - Present

### Office Assistant/Social Media Marketing Specialist

- Creates proactive storytelling content including video products, long-form written pieces such as blog posts and articles, website pages, social media campaigns, newsletters and email campaign source images.
- Schedules updates to Facebook, Twitter, Tumblr, Instagram and Google My Business.

Florida Thrifty Nickel Publications, Brevard County, FL

May 2019 – Dec 2019

### Freelance Feature Columnist

- Writes columns and features for travel and recreational topics. Responsible for all research, interviews, editing.

Tortoise Island Living Magazine, Satellite Beach, FL

Jun 2017 - Present

### Freelance Feature Columnist

- Produces monthly cover feature articles for a neighborhood magazine. Conducts Interviews, writes and edits stories, gathers and edits photos for the "Precious Pets" column.

UWF Autism/Asperger's Awareness Community

Aug 2016 - May 2017

### Social Media Marketing Specialist

- Created a grass roots communication campaign for Autism Awareness as a social justice issue, including the creation of posters and brochures, event organizing, blogging and other social media outreach.

Clearlake Education Center, Cocoa, FL, **Teaching Assistant**

Jun 2017 – Dec 2017

CSE Children's Theater Camp, Cocoa, FL, **Assistant Director & Theatre Coach**

May 2012 - Dec. 2017

Our Saviour Catholic Church Music Ministry Program, **Musician**

2008 - Present